

Valley Camera FTP Service

FTP is a fast and relatively easy option for customers to send us pictures to be printed from home. However, it is not for everyone. For example if you don't use separate image editing software or are not computer savvy, you should not use FTP. If you are computer savvy, are adept at editing and cropping images and want to print from the highest quality digital files, then FTP is right for you.

What you need:

First you need an FTP client, a program to connect you to our FTP site. There are several to choose from. We use [Filezilla](#), an easy-to-use free FTP client.

Next you need a username and password. To get one please e-mail us, call us or stop in to set them up. We also need a phone number.

Finally, you need to know our FTP server address, which we will give you when you sign up.

FTP is like having a remote disk drive. When you log in to the FTP server, the FTP program will show you your FTP folder. You may create new folders or you can drag and drop files and folders from your computer onto the FTP site. We then log into the server from our store and download the files you put there to print.

Since there is no built-in notifications or organization of files you upload, it is up to you to arrange FTP orders clearly and to let us know you have photos you want printed. For each "order" we recommend creating a new folder in the "/" directory, called the root directory. Please designate each order folder with a number and/or date to separate it from other previous orders. Inside this folder you must create folders that designate how you want the enclosed photos printed. For example: If you want one 4x6 glossy of each file, create a folder named "1-4x6 glossy each" and put the files in that folder. Create a new folder for each different size or quantity. You could lay out a whole order on your computer, with folders and everything, then drag the whole folder into the FTP site and it will all upload at once. Once you have uploaded an order please call us and let us know.

Compatible file formats are: JPG, BMP, TIF and PSD. Raw files must be converted to one of these formats before uploading. You may also upload ZIP or RAR files containing photos you want us to print.

The FTP service is not intended for storage of files. Files and folders will be automatically deleted after 30 days. FTP accounts will not be issued to everyone who asks, and we may deny any request at our discretion. Also, an account may be deleted if left inactive for an extended period of time. Using an FTP account for illegal purposes or for other than ordering prints will result in deletion of the account.